



# **Fiesta Wildflower Ride 2026 — Official Rider Guide**

**San Antonio, Texas | Sunday, April 12, 2026**

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## **Overview**

The **Fiesta Wildflower Ride** is San Antonio's signature **non-competitive, fully supported cycling event**, proudly held each spring as part of the city's iconic **Fiesta San Antonio** celebrations.

This ride is designed to be **fun, inclusive, and community-focused**, welcoming cyclists of all abilities. Riders enjoy scenic South Texas roads, rolling terrain, and vibrant wildflower views—all at a relaxed, self-paced tempo. This is not a race; it's a celebration of cycling, culture, and the outdoors.

## **Start & Finish Location**

### **Rolling Oaks Mall**

**6909 N. Loop 1604 E**

**San Antonio, TX**

- Central staging area for all routes
  - Rider check-in, start, and finish line
  - Restrooms, parking, and vendor expo available
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## **Event Schedule (Approximate)**

- **6:30 AM** – Rider Check-In & Pre-Ride Expo Opens
- **7:45 AM** – Mandatory Safety Briefing
- **8:00 AM** – Ride Start (First Wave)
- **8:05 AM** – Ride Start (Second Wave)
- **8:10 AM** – Ride Start (Third Wave) ect....
- **10:30 AM – 1:30 PM** – Post-Ride Celebration

**Please arrive early to allow time for parking, check-in, and the safety briefing.**

## **Route Options — Choose Your Distance**

**Riders select their preferred route during registration. All routes are clearly marked and fully supported.**

### **25-Mile Route**

- Beginner-friendly and scenic
- Ideal for newer riders or a relaxed Fiesta cruise
- Minimal elevation and frequent support

### **40-Mile Route**

- Moderate challenge with rolling terrain
- A balanced option for intermediate riders
- Showcases classic Hill Country scenery

### **60-Mile Route**

- Designed for experienced cyclists
- Longer mileage with varied terrain
- A rewarding endurance ride through South Texas

**Important:** These are **non-competitive routes**. Riders may ride at their own pace and are encouraged to enjoy the experience.

## **Support & Safety**

**Your safety and comfort are our top priorities.**

### **Fully Supported Ride**

- Course marshals stationed throughout the routes
- SAG (Support and Gear) vehicles available for assistance
- **Rest Stops**
- Multiple stocked rest stops on each route
- Water, electrolyte drinks, and snacks provided
- Limited mechanical assistance available

### **Traffic & Road Safety**

- Police escorts and/or traffic control marshals at key intersections
- Open roads — riders must obey all traffic laws

## **Safety Briefing**

- Mandatory pre-ride safety briefing for all participants
  - Covers route markings, road rules, and emergency procedures
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## **Event Extras**

### **Pre-Ride Expo (6:30 AM – 8:00 AM)**

- Bike shops and cycling vendors
- Local businesses and sponsors
- Music and Fiesta-themed atmosphere
- Food and beverage options available

### **Post-Ride Celebration (10:30 AM – 1:30 PM)**

- Food and refreshments
  - Music and festive finish-line energy
  - Photo opportunities
  - Socializing with fellow riders and vendors
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## **What's Included with Registration**

Registered participants receive:

- ✓ Official **Fiesta Wildflower Ride T-shirt**
- ✓ Event **swag bag**
- ✓ Fully supported routes with SAG vehicles
- ✓ Stocked rest stops
- ✓ Post-ride food & festivities
- ✓ Marked routes and ride maps
- ✓ Access to pre-ride expo
- ✓ Special Pre-Ride Deals from Supporting Bike Shop

## **Rider Responsibilities**

All riders are expected to:

- Wear a **properly fitted helmet** (required)
  - Follow all **traffic laws** and ride predictably
  - Be courteous to fellow riders and motorists
  - Ride within personal limits and stay hydrated
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## **Final Notes**

The Fiesta Wildflower Ride is about **celebrating cycling, community, and San Antonio's Fiesta spirit**. Whether it's your first organized ride or one of many, we're thrilled to have you join us for a memorable day on the bike.

We look forward to riding with you on **April 12, 2026!**