



Fiesta Wildflower Ride 2026 — Official Rider Guide

San Antonio, Texas | Sunday, April 12, 2026

Overview

The **Fiesta Wildflower Ride** is San Antonio's signature **non-competitive, fully supported cycling event**, proudly held each spring as part of the city's iconic **Fiesta San Antonio** celebrations.

This ride is designed to be **fun, inclusive, and community-focused**, welcoming cyclists of all abilities. Riders enjoy scenic South Texas roads, rolling terrain, and vibrant wildflower views—all at a relaxed, self-paced tempo. This is not a race; it's a celebration of cycling, culture, and the outdoors.

Start & Finish Location

Rolling Oaks Mall

6909 N. Loop 1604 E
San Antonio, TX

- Central staging area for all routes
- Rider check-in, start, and finish line
- Restrooms, parking, and vendor expo available

Event Schedule (Approximate)

- **6:30 AM** – Rider Check-In & Pre-Ride Expo Opens
- **7:45 AM** – Mandatory Safety Briefing
- **8:00 AM** – Ride Start (First Wave)
- **8:05 AM** – Ride Start (Second Wave)
- **8:10 AM** – Ride Start (Third Wave) ect....
- **10:30 AM – 1:30 PM** – Post-Ride Celebration

Please arrive early to allow time for parking, check-in, and the safety briefing.

Route Options — Choose Your Distance

Riders select their preferred route during registration. All routes are clearly marked and fully supported.

25-Mile Route

- Beginner-friendly and scenic
- Ideal for newer riders or a relaxed Fiesta cruise
- Minimal elevation and frequent support

40-Mile Route

- Moderate challenge with rolling terrain
- A balanced option for intermediate riders
- Showcases classic Hill Country scenery

60-Mile Route

- Designed for experienced cyclists
- Longer mileage with varied terrain
- A rewarding endurance ride through South Texas

Important: These are **non-competitive routes**. Riders may ride at their own pace and are encouraged to enjoy the experience.

Support & Safety

Your safety and comfort are our top priorities.

Fully Supported Ride

- Course marshals stationed throughout the routes
- SAG (Support and Gear) vehicles available for assistance
- **Rest Stops**
- Multiple stocked rest stops on each route
- Water, electrolyte drinks, and snacks provided
- Limited mechanical assistance available

Traffic & Road Safety

- Police escorts and/or traffic control marshals at key intersections
- Open roads — riders must obey all traffic laws

Safety Briefing

- Mandatory pre-ride safety briefing for all participants
- Covers route markings, road rules, and emergency procedures

Event Extras

Pre-Ride Expo (6:30 AM – 8:00 AM)

- Bike shops and cycling vendors
- Local businesses and sponsors
- Music and Fiesta-themed atmosphere
- Food and beverage options available

Post-Ride Celebration (10:30 AM – 1:30 PM)

- Food and refreshments
- Music and festive finish-line energy
- Photo opportunities
- Socializing with fellow riders and vendors

What's Included with Registration

Registered participants receive:

- ✓ Official **Fiesta Wildflower Ride T-shirt**
- ✓ Event **swag bag**
- ✓ Fully supported routes with SAG vehicles
- ✓ Stocked rest stops
- ✓ Post-ride food & festivities
- ✓ Marked routes and ride maps
- ✓ Access to pre-ride expo
- ✓ Special Pre-Ride Deals from Supporting Bike Shop

Rider Responsibilities

All riders are expected to:

- Wear a **properly fitted helmet** (required)
- Follow all **traffic laws** and ride predictably
- Be courteous to fellow riders and motorists
- Ride within personal limits and stay hydrated

Final Notes

The Fiesta Wildflower Ride is about **celebrating cycling, community, and San Antonio's Fiesta spirit**. Whether it's your first organized ride or one of many, we're thrilled to have you join us for a memorable day on the bike.

We look forward to riding with you on **April 12, 2026!**